

Ogeborg Design Collection
Zen by Axel Bjurström



Ogeborg

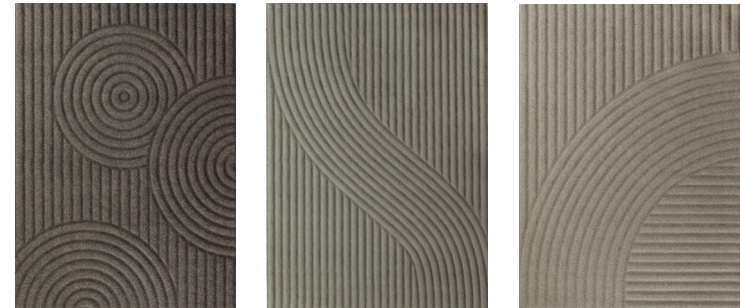


Zen Collection

The inspiration for the Zen Collection by Axel Bjurström comes from zen gardens. One of the fundamental elements in a zen garden is gravel or sand that is raked in harmonious patterns and formations to play the part of water and mountains.

The pattern creates distinct directions but at the same time the rug has a soft organic feel through the harmonious peaks and valleys of the pattern. Monochrome and natural shades of wool enhances the depth of the pattern and the 3D technique that is used when the rug is made, creates an interesting shadow play through the day.

The Zen Collection is hand tufted in 100% uncoloured high quality wool from New Zealand and is available in five natural shades. Explore the whole collection, ogeborg.se



Axel Bjurström

For over five decades Ogeborg has been a family-owned business in Sweden. In our design collaborations we invite designers to work closely together with us in the process of creating a rug. We do everything with a great attention to detail and with a profound understanding of the tactile values a rug or carpet requires. We work with honest materials and long lasting high quality yarns that breathes tradition and craftsmanship. A rug helps to define a room and the function of a space. It can set the tone for the whole interior or play a small modest part in enhancing the overall feeling. In 2018 Ogeborg launched the collection Zen, a design collaboration together with Axel Bjurström.