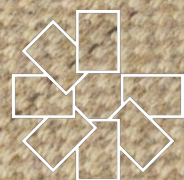


Ogeborg —  
Care advice  
Ferreira de Sá

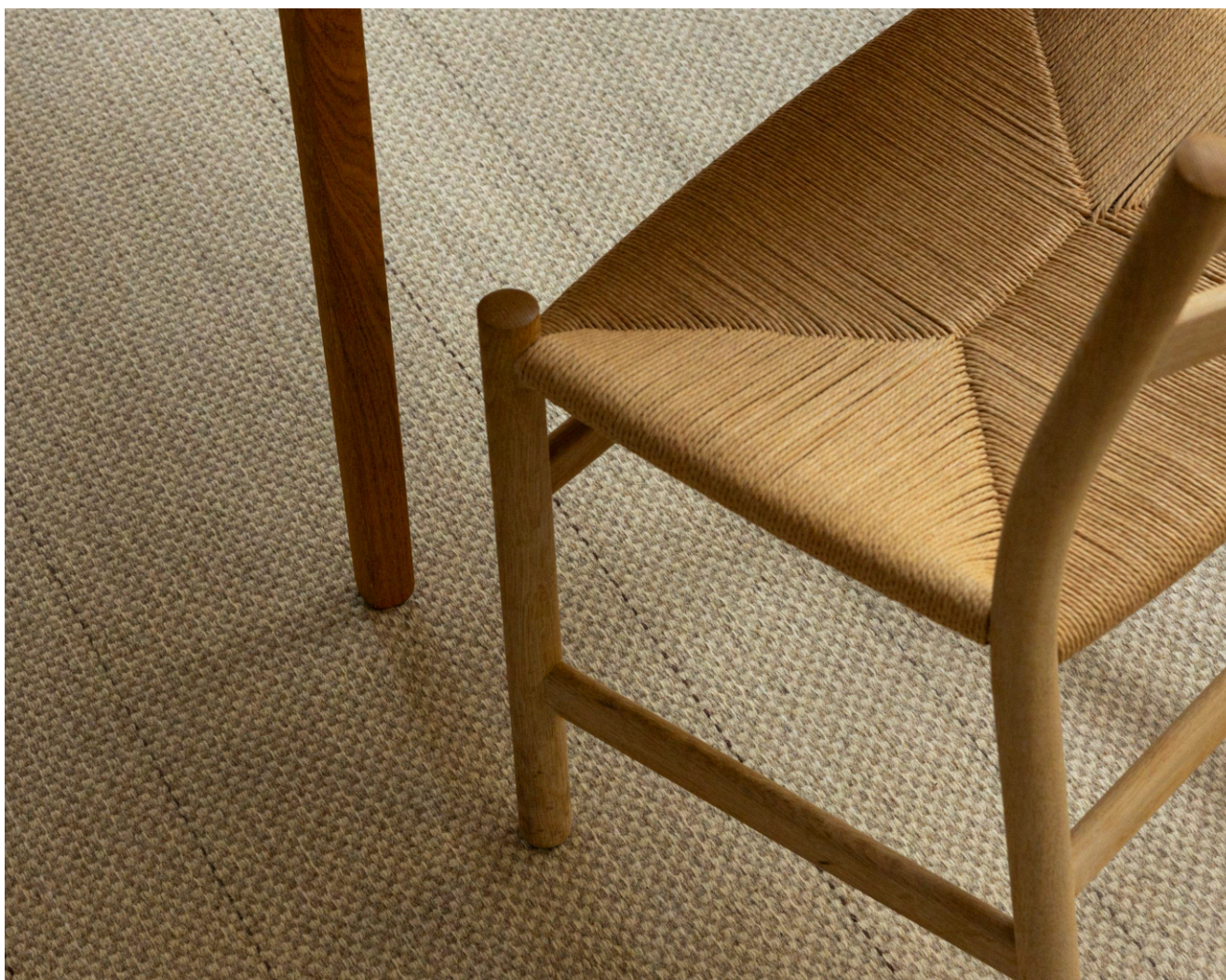


# Care and maintenance

Regular care is essential for preserving the appearance, functionality and lifespan of textile flooring and rugs. Vacuuming is the most effective method for daily maintenance, while prompt treatment of spills and stains helps reduce the risk of permanent marks.

Maintenance requirements vary depending on usage and environment. Light and solid-coloured surfaces generally require more frequent care than darker or patterned designs. With the right routines, the flooring can retain both its appearance and quality over time.

On the following pages, you will find more detailed information regarding the care, cleaning and maintenance of handmade rugs made from natural materials, produced by Ferreira de Sá. Please feel free to contact us if you have any questions or require further guidance.



Photographer: Mikael Lundblad

# Care advice

## Regular maintenance

Vacuum the rug regularly using a standard flat nozzle. We recommend vacuum cleaners equipped with micro or HEPA filters to reduce the spread of fine dust through the exhaust air. Handmade rugs should not be vacuumed using a brush roll nozzle, as this may damage the construction and pile.

### Please note:

- Ensure that the vacuum bag is not full. Micro or HEPA filters should be replaced according to the manufacturer's instructions
- Vacuum more frequently in entrance areas and other high-traffic spaces
- Work slowly and methodically, let the vacuum cleaner do the work

## Entrance areas

Well-designed entrance areas help reduce the amount of dirt brought into the building and contribute to extending the lifespan of the flooring.

For best results, entrance areas equivalent to at least ten steps are recommended, combining coarse dirt removal with textile entrance mats that absorb moisture and dirt. An effective entrance solution can stop up to 80–90% of dirt already at the entrance.

## Stain removal

Stains should be removed as quickly as possible. Use a clean terry cloth, cotton cloth or absorbent paper towel and gently absorb the liquid without rubbing.

Work from the outer edge of the stain towards the centre to prevent it from spreading. If necessary, treat the stain with a lightly dampened sponge or cloth.

Dried stains are generally more difficult to remove. Lightly moisten the stain before absorbing the residue as described above.

Avoid rubbing or brushing aggressively, as this may damage the pile and permanently affect the appearance of the rug.

## Deep cleaning

The need for deep cleaning varies depending on traffic levels and usage, ranging from approximately once a month to once or twice per year.

For hand tufted and hand woven rugs, dry cleaning method using an absorbent cleaning compound is recommended.

Rugs made from wool, botanical silk, viscose, lyocell and tencel must not be wet cleaned using an extraction machine or wet vacuum cleaner.

When deep cleaning is required, we recommend engaging an experienced cleaning contractor with expertise in natural materials and handmade rugs. For custom-designed rugs, we are happy to assist with material specifications and guidance regarding suitable cleaning methods.

## Good to know

To ensure even wear, the rug should be rotated or turned regularly.

It is natural for new rugs with cut pile made from natural materials to shed fibres during the initial period of use. This will gradually decrease with regular vacuuming.

Check regularly whether dirt or sand has accumulated at the base of the pile by gently separating the fibres. Vacuum the underside of the rug and the floor beneath it when necessary.

Hand knotted, hand woven and hand tufted rugs should never be beaten harshly, as this may damage the construction. When vacuuming fringes, low suction power is recommended to avoid unnecessary wear.

Ogeborg is a design-driven, family-owned company that has been delivering textile flooring and interior solutions to public and private environments since the early 1960s. Our offering includes broadloom and custom-sized rugs, hand tufted and hand woven rugs, carpet tiles and acoustic ceiling systems, complemented by selected products in leather and cork. Our work is defined by a clear focus on materiality, quality and long-term thinking.

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